



61st Implementation Group

LoD-6

Strategic Communication

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Task

Implementation of:

[LoD-o6-Strategic Communication Plan.pdf](#)

to PROMOTE Military Erasmus activities



Subjects

- Military Erasmus Ambassadors
- Creation of Social Media Accounts
- Operationalize social media
- Promotion of Corporate Gifts
- Yearly booklet
- Common Module on Fake News creation



Military Erasmus Ambassador

- ✓ CSDP Olympiad winner
- ✓ iMAF
- ✓ Present CSDP Olympiad Experience and Essay



Social Media – Yearly Booklet



- ✓ Ask participants and lecturers to post during the activities
- ✓ Send a text for an announcement together with the table that sent to Harry for the website
- ✓ Send a standard format report after activity completion (text, photos, videos)

Social Media




SECURITE ET DE DEFENSE

EMILYO – Military Erasmus – Erasmus Militaire – The Initiative

- Home
- About the Initiative
- Lines of Development
- Documents
- Mobility Offers & Multiplier Events
- BOEI in EU
- Calendar
- IG Honorary Members
- RSS

- IMAF & EUMACS
- EUMSSF
- 7th CSDP Olympiad 2024



60th Implementation Group Meeting
(20) 21-22 November 2023 – NDAL / Riga / LV

60th Meeting of the Implementation Group

The 60th meeting of the Military Erasmus (EMILYO) Implementation Group (IG) took place with some 70 IG members in Riga at the National Defence Academy of Latvia from 20-22 November 2023. Participants informed about past and upcoming events and among other LoD-sessions, LoD-19 (logistics) had its first regular meeting. The IG Chair informed the group about the past ISOMA and EUMACS conferences, where EMILYO had an important role. Based on the EUMACS 2023 conclusions, EMILYO aims at an establishment of a new line of development dealing with "space".

1 2 3

Activities and Publications

- Scientific Publications
- Exchange Experience

Useful Links

- Link to EMILYO Facebook
- Link to EMILYO LinkedIn
- Link to EMILYO Instagram

New links on website

Welcome!

This platform was created in support of the European initiative for the exchange of young officers inspired by Erasmus (or in other words: "Military Erasmus" or EMILYO" or the "Initiative"). It aims to enable European Union initial military education and training institutions (Basic Officer Education Institutions - BOEI), to explore possibilities for quantitative and qualitative exchanges of knowledge and know-how through mobility of their students and personnel.

In this toolbox, several functionalities will help you to explore European Union military officers' basic education and training systems:

February

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29			

Promotion Corporate Gifts




- ✓ Emilyo Batch
- ✓ Finance by ESDC



Creation of Common Module

- Common Module on Fake News



   <div> Non-Common Module Social Engineering Protection Module Description </div> <div> Implementation Group Doc.: ESDC/2021/247 Date : 5 Nov 2021 Origin: Portuguese Military Academy </div>			
Country PT	Institution Portuguese Military Academy	Non-Common Module Social Engineering Protection	ECTS 2.0

Module Details		
Main Topic	Recommended WH	Details
SE: introduction and concepts	1	<ul style="list-style-type: none"> SE: main concepts and definitions SE in information warfare SE attacks
Information collection and intelligence production	2	<ul style="list-style-type: none"> SE process Information collection Case Study (Chief Executive Officer (CEO) fraud attack – phase 1 and 2)
Attack planning	3	<ul style="list-style-type: none"> Psychological vulnerabilities (reciprocity, scarcity, authority, consistency, liking and consensus) Pretexting Phishing, vishing and smishing case studies Attack matrix Case study (CEO fraud attack – phase 3)
Security policies	3	<ul style="list-style-type: none"> The construction of the human firewall Risk analysis Policy setting Incident reporting channels (information systems security, physical security and fraud) Case study (CEO fraud attack – phase 4)
Awareness programmes	3	<ul style="list-style-type: none"> Awareness tools Resistance training Organisation pain Case study (CEO fraud attack – Phase 5)
Final group assignment presentation & wrap up	2	<ul style="list-style-type: none"> Group presentations Wrap up

Group Photo

11 Participants





Q&A

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